Community Skills Connect
AI for Entrepreneurs Workshop
Martha’s Table, Washington, DC | May 18, 2024
The Centri Tech Foundation partnered with local and national groups to sponsor a one-day AI Workshop for Entrepreneurs.
On May 18th, 30 aspiring entrepreneurs learned to use AI to create digital products for their ventures.

30 residents received scholarships for tuition and AI software, plus refurbished laptop devices to take home.
30 aspiring entrepreneurs learned to use AI to create digital products for their ventures.

85% Black/African American

12% Hispanic/Latinx

Age Distribution:
- Under 18
- 25-34
- 35-44
- 45-54
- 55-64
- 65+

0% 10% 20% 30%
30 aspiring entrepreneurs learned to use AI to create digital products for their ventures.

93.9%
Used AI for the first time.

87.5%
Considering further professional courses or certifications in AI and digital skills.

54.5%
Have concrete plans to start new businesses or side hustles.
30 aspiring entrepreneurs learned to use AI to create digital products for their ventures.

Participant Feedback:

"It gave me a small confidence in starting my own business."

"I love seeing my idea coming to life."

"I loved the engagement and the camaraderie in the room!"

"Everything was hands-on and explained, doing it in real live time was amazing."

"It gave me more of an idea about what I can do with AI. Also gave me the confidence to start selling my ideas."

“It was an energetic and creative way for startup entrepreneurs to get access to computers and Chat GPT technology.”
Key Learnings to Drive Advancement for Low-Income People

- Combine Efforts with Social Innovators
- Build Cross-Sector Partnerships for Innovation
- Focus on Aspirations, not Gaps
- AI Accelerates Adoption
- Design, Test, Iterate and Scale
Thank you, Verizon!